

Eduving Porras Molina

Fort Lauderdale, FL 33321

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I am pleased to introduce myself as a Creative Graphic Designer with a solid 25-year track record in the market. During this time, I have had the privilege of working on a wide range of projects, from creating impactful advertising pieces to developing materials for the editorial and business fields. My passion for art and creativity has led me to explore various forms of visual expression, and as a result, I have become a versatile and visionary Graphic Artist. In addition to my commercial work, I am also the creator of Eduvismo Art, a personal project that seeks to merge art and education in a unique and stimulating way.

www.eduvismo.com

Willing to relocate to: Tamarac, FL

Authorized to work in the US for any employer

Work Experience

Brand and Graphic Designer

Technopack Corporation - Sunrise, FL

April 2021 to Present

Graphic Development of everything related to Marketing on different commercial platforms, creation of important graphic content for product complements (labels, packaging, photographs, layouts, etc.).

SHEIN X ARTIST

SHEIN - Florida, USA

January 2020 to Present

Illustrations adapted to the products, which are applied to their clothing accessories.

Published on the official pages of SHEIN, under the name of the Artist and EDUVISMO ART style of the Artist. www.eduvismo.com

Artist/Graphic Designer

studio.shopvida.com (Vida + Studio) - Los Angeles, CA

May 2016 to Present

Creation of different designs to be incorporated into multiple accessories from distinguished designers around the world.

With various seasonal and permanent collections.

<https://shopvida.com/collections/eduving-porras-1>

<https://www.eduvismo.com>

Freelance Graphic Designer

Greentree Preparatory Charter, Apple Tree Montessori, Calvary christian academy, Mission Lakes Apartments, Cargas de Venezuela. - Florida

May 2017 to April 2021

Creation and redesign of logos and corporate image, creation of promotional manuals, banner, website and stationery.

Freelance Graphic Designer

Jazwares, LLC - Weston, FL
March 2019 to August 2019

Development of various projects including the most significant ROBLOX, image digitization and promotional banner creations, designs of various product projects for their promotion and launch. company organization chart design for corporate presentations and presentations.

Freelance Graphic Designer

Fastsigns - Sunrise, FL
March 2018 to September 2018

Creativity, Typography, Adobe's creative software.

Create computer-generated full-color graphics and output vinyl that can be weeded, cut, and applied, or printed and mounted to various products from cars to substrates to buildings.

Graphic Designer

World Global Usa, Llc - Doral, FL
May 2016 to June 2017

Brand redesign and development of corporate manual, website development, packaging design and product digitization.

Creative Director

Venmedios, C.A - Caracas, Distrito Capital
October 2009 to May 2016

Marketing, Commercial and Sales.
e-Commerce and Digital Marketing.

Creative Manager

Husqvarna Group R&D - Caracas, Distrito Capital
January 2006 to October 2009

- Responsible for sales and margin.
- Profitable growth NS, GP. VC.
- Responsible for development of network and distribution.
- Dealer development, quantity, quality, Workshop concept.
- Geographic coverage. Loyalty.
- Responsible for developing and retaining an optimum commercial team.
- Total Making performance appraisal.
- Measure satisfaction and performance of commercial team.
- Launch new products professionally to be able to supply the needs of the identified market segments.
- Development of sales of new products launched each year.
- Managing forecasts and working with sales projections to optimize levels of inventories Inventory days, NA.
- Optimizing marketing budgets to maximize its benefit Partial Marketing expenses within budget vs result in ns/gp.
- Market analysis of a specific product, canal and client.
- As requirements from head office.

- Making sure that the commercial team follows the policies established by the company locally or globally.

Education

Bachelor's degree in Marketing in Marketing

University of Industrial Administration and Technology - Caracas, Distrito Capital
February 1999 to December 2005

Associate Degree Graphic Design in Graphic Design

Cristoval Rojas University - Caracas, Distrito Capital
January 1995 to March 2000

Skills

- Creativity, Typography, Adobe's creative software - Adobe Illustrator, InDesign, and Photoshop Interactive media, Branding, PPT presentations, e-commerce and Digital Marketing, Mockup. (8 years)
- Mockup y presentaciones
- Illustration
- Adobe Creative Suite
- Graphic Design
- Adobe Illustrator
- Spanish
- Adobe Photoshop (10+ years)
- Photography
- Adobe Photoshop
- Adobe Illustrator
- Social Media Management
- User Experience (UX)
- Adobe Acrobat
- WordPress
- Market Analysis
- Graphic design
- Typography
- Adobe InDesign
- Adobe Creative Suite
- Adobe Illustrator
- Communication skills
- CSS
- Adobe Photoshop
- HTML5
- Photography

- Organizational skills
- Microsoft Office
- Marketing
- Customer service
- Basecamp
- Color theory
- Art direction
- Branding
- CorelDraw
- Mac OS
- Photo manipulation
- Sketch

Languages

- Spanish - Nativo
- ingles - Intermedio

Links

<http://behance.net/Eduving>

<https://www.eduvismo.com>

Awards

Llibrets Falleros Awards of the Valencian Community 2022

March 2021

The falleros and falleras of Torrent are in luck, since 12 falleras commissions from the city, out of a total of 80 in the autonomous community, have been awarded at the Llibrets Fallers Awards of the Valencian Community 2022.

Llibrets Falleros Awards of the Valencian Community 2022 FALLA PLAÇA SANT ROC

July 2021

https://issuu.com/samarucsolucionesgrafiques/docs/2021_llibret_falla_sant_roc_digital

<https://www.vifallastorrent.es/presentacion-llibret-de-falla-2021-falla-placa-sant-roc/>

Finalist and Contest Winner in Shein X Artist Home is Where The He Art

February 2022

Finalist and Contest Winner in Shein X Artist Home is Where The He Art | Art Contest. With the right to publication in Accessories and clothing on the Shein X fashion platforms.

Finalist and Contest Winner in Shein X ArtistTropical Paradise Contest| Art Contest

March 2023

Finalist and Contest Winner in Shein X ArtistTropical Paradise Contest| Art Contest. With the right to publication in Accessories and clothing on the Shein X fashion platforms.

Book of the Falla Poble Nou de Torrent, Cover and final design Torrent and Winner in the Generalitat of Valencia-Spain

March 2023

Book of the Falla Poble Nou de Torrent, Cover and final design Torrent and Winner in the Generalitat of Valencia-Spain 6/3/2023.

Certifications and Licenses

Driver's License

January 2024 to December 2025

Groups

Artists Rights Society

April 2021 to Present

<https://arsny.com>

Eduving Porrás Molina *is a member of Artists Rights Society.

Publications

Llibrets Fallers de la Comunidad Valenciana 2022

https://www.valenciaextra.com/es/comarcas/horta-sud/torrent/las-comisiones-falleras-de-torrente-copan-los-premios-de-ll_507350_102.html

March 2021

The Poble Nou fault booklet is among the best in the Community, receiving the 13th prize of those awarded by the Ministry in the dissemination and use of Valencian in a fault booklet. The document deals with the world of design in the faults, taking advantage of the capital of Valencia as the center of the world in this discipline (World Design). Inside you can see articles related to the design of municipal faults, fault posters and interviews with illustrators, graphic artists and graffiti artists who have collaborated in the design of faults.

In total, 12 faller commissions in the city (out of 29) have been awarded in the Faller Book Awards, out of a total of 80 at the regional level. The financial aid promoted by the Generalitat Valenciana to promote the use of Valencian in the field of the Fallas, which range between € 300 and € 5,000. In this way, the list of awards of the Torrent Fallas commissions is arranged as follows:

- 13r posat: Falla Poble Nou - 2.100€
- 26è lloc: Falla Sant Valerià - 1.000€
- 29è lloc: Falla Saragossa-Parc Central - 1000€
- 31r lloc: Falla Ramon i Cajal - 800€

- 41r lloc: Falla Cronista Vicent Beguer Esteve - 550€
- 59a posat: Falla Avinguda - 400€
- 61r lloc: Falla Escultor Vicent Pallardó - 350€
- 64è lloc: Falla Plaça Sant Roc - 350€
- 75è lloc: Falla Sants Patrons - 300€
- 76è lloc: Falla Nicolau Andreu - 300€
- 78è lloc: Falla Carrer Benemèrita Guàrdia Civil - 300€
- 80è lloc: Falla Barri Sant Gregori - 300€